

# For Dumpster Cure™ Sales Reps

*Our Dumpster Cure™ Team would like to thank you for your time and interest in learning more about this superior and necessary product line.*

*Below is an overview, including **Frequently Asked Questions** to help assist you in the field. Please feel free to personalize the sales sheet by adding your name at the bottom.*

## **Background:**

We own an award winning Restaurant in Ocean City, MD called On The Bay Seafood where we developed and tested this product extensively for years to assure its' quality and performance.

Seafood can pose an enormous odor and fly challenge. Therefore, we created this superior product line which we would like to share with you and your customers. Ocean City is a resort town where just about every block has been developed. Thus creating a great sales opportunity for this product line to be used in Restaurants, Hotels and even Condo units.

When demonstrating Dumpster Cure™ using the 16 oz. sample cup, we found it's best to demonstrate and pour the granules directly into the bottom of a trash can or into the liner. This allows your customer to have a visual reference as well as experience the pleasing cherry blossom scent.

*Thank you for your time. We hope you have as much success with this product as we do using it around our award-winning restaurant.*

- Rob and Rose, Pioneer Concepts, LLC  
**[www.pioneerconcepts.org](http://www.pioneerconcepts.org)**

# Dumpster Cure™ FAQs

**How much should I use in my Dumpster?** All odor challenges vary and there is no set amount. A typical 8 yard dumpster uses 2 full (16 oz.) cups when empty. As trash debris builds, freshen with a cup or two throughout the day.

**How much should I use in my Trash Cans?** Sprinkle about ½ cup of granules into our trash cans prior to inserting the liner. This absorbs nasty liquids and freshens the can with its' cherry blossom scent. You can also cast into the liner and on top of debris to help suppress the odors and uplift the area. It's great to use in trash cans by front doors, bathrooms and any other high-walking traffic areas.

**Does Dumpster Cure™ it kill flies?** No. There are no chemical agents in the product to kill flies. Because it helps reduce the foul odors, less flies are attracted to the area. It also has the same effect on fruit flies.

**What makes the product triple action?** The granules are engineered to accomplish 3 things: maximize liquid absorption, infuse with odor neutralizing agents and leave a pleasing cherry fragrance.

**Why shouldn't I just use bleach?** Bleach is a liquid and it breaks down quickly. Our granules can be poured directly onto liquids for maximum absorption. Another reason it greatly reduces flies as they are attracted to the odors as well as liquids.

**Is this product effective in a large trash compactor (rollback)?** Yes very effective. It is important to understand that many of these trash compactors are located under trash shoots (in hotels, condos and apartment complexes) and odors seep back up through the shoots onto the floor levels. These compactor will obviously use more product. They can pour up to half a bag or more per day in the compactor. We also suggest to cast granules under the compactor when it is removed as the seepage of liquid is found underneath. This again may take a large amount of granules to suppress odors. Next time the compactor is removed, sweep up old granules and refresh.

**Can I use Dumpster Cure™ around Pets?** No. Do not let pets consume the product. To control pet odors, pour granules directly into their waste can.

**How long does it last once dispenser onto odors?** It can last for 2 or 3 days, but it's best to use the product aggressively and stay ahead of any offensive odor issues.

**Does it work in the rain?** Avoid getting the granules wet in the bag. Keep the bag sealed or pour granules into a 5 gallon plastic bucket with lid. This makes it easy to apply and keep the granules dry.

**Is Dumpster Cure™ biodegradable?** Yes. It is made with an all-natural granule. DO NOT PUT IN DRAINS, it does not dissolve in water.

**Is Dumpster Cure™ made in America?** Yes.

**What Industries can this product be used in?** Restaurants, Hotels, Motels, Condos, Apartments, Campgrounds, Golf Courses, Nursing Homes, Day Care Facilities, Municipalities, and more.